

# Supply Chain Award Project of the Year 2025



## Competition Details

The Supply Chain Award Project of the Year aims to recognize and celebrate outstanding achievements and innovations in supply chain management within Belgium. We invite all organizations, companies and professionals involved in the supply chain industry to submit their projects for considerations.

### Which projects can enter the competition?

- The Supply Chain Award Project of the Year is open for every company with HQ in Belgium, and showing a supply chain project in Belgium;
- The project must be implemented, significantly contributed to and be auditable in a Belgian-based organization;
- The project should demonstrate excellence, innovation and measurable impact on the supply chain; preferably projects impact more than one part of the total supply chain;
- Projects from all sectors and industries are welcome;
- The project must have been implemented or completed and (initial) results can be demonstrated; the project can still be ongoing;
- All professionals can register a project, however all entries must be focused and done by the company. We welcome submissions from all solution providers – 3PL, consulting companies, software or tool providers, etc. – only when **in participation** with an end-user company who is the focus and presenter of the project.

The following projects cannot participate:

- Projects from companies that won last year's Supply Chain Award or Prize of the Audience
- Projects from companies represented in the jury of the Supply Chain Award Project of the Year

### How to participate?

The submission of a project consists of 2 parts:

1. Enter the project online  
Companies wanting to participate must enter their project (in English) online ([www.supplychainawards.be](http://www.supplychainawards.be)) through our official submission form, by **August 31, 2025**. You will receive confirmation of your participation by email.
2. Short online presentation of the project  
Prepare a short presentation outlining your project description, highlighting the objectives, methodologies, results and impacts achieved. You will present digitally to the jury in order to determine if the project goes to the shortlist.

### **How will the selection take place?**

1. All registered projects will be pitched online to the professional jury, upon which the shortlisted finalists 2024 will be selected. The pitches will be recorded for jury viewing only.
2. The finalists will be notified and invited to be audited on location by two members of the jury.
3. The finalists will be asked to prepare a more detailed project description to be presented live to the full jury; upon which the Winner 2025 will be chosen. *Date TBC.*
4. The finalists will be present (by video pitch and live interview) at the Supply Chain Awards event, where the winner of the professional jury will be announced and the audience will vote for the winner of the Prize of the Audience.

### **How will the project be presented during the Supply Chain Awards event?**

#### **1. By video pitch**

Each finalist will present their project in an English spoken video pitch which will be recorded during the month of October. The recording is organized by Supply Chain Masters and PICS Belgium.

Prior to the recording of the video pitch, each finalist must provide a script in which the project is presented in maximum two and a half minutes. The following items must be integrated in the script:

- Brief introduction of the company (name, brief description)
- Problem definition (what problem does your start-up offer a solution to)
- The solution itself
- Benefits of the solution to customers (you may mention customer names, with their permission, of course).
- Any future plans

The provided script will be reviewed by the professional jury. The jury might propose adjustments to the scripts if necessary to ensure that the video pitch is the best possible representation of the project.

During the recording, the person representing the project must use the script as a guide.

The video pitch will be recorded at 1 agreed upon location.

#### **2. By interview on stage**

Each finalist will be interviewed (in English, 2 questions) on stage during the event. The questions of the interview will be provided to the finalists in advance.

**How is the winner determined?**

The winner of the Supply Chain Award Project of the Year 2025 will be decided by the professional jury.

The Prize of the Audience 2025 will be decided by the audience of the Supply Chain Awards event (70% of result) and by online voting prior to the event (30% of result).

The winners will be announced during the Award Ceremony of the Supply Chain Awards event.

**What are the benefits of participating in the Supply Chain Awards?**

- Gain visibility and recognition for your outstanding supply chain management practices within Belgium and beyond;
- Showcase your organisation's expertise and innovation to industry peers, potential customers and stakeholders;
- Networking opportunities with supply chain professionals, experts, and industry leaders;
- Press coverage and media exposure to highlight your achievements in the supply chain management field;
- The winners will receive the prestigious Supply Chain Award trophy.

**What is the cost of participating to the Supply Chain Awards?**

Participation in the competition is free. However, we do expect **each finalist to book 1 table** at the Supply Chain Awards event so that you are able to represent your project during the event. As a finalist you will receive a special 10% reduction on the price of each table/seat you book so you can invite your team members, colleagues, management, members of the board and/or supply chain partners, to join you for this event.

**Confidentiality**

PICS Belgium and Supply Chain Masters will respect the confidentiality agreements and adhere to them to their fullest degree.

The appointed members of the jury will respect confidentiality agreements.